



## SPONSOR A CALL CAMPAIGN

### Background

Diverse Voices is a non-profit organisation. Any money we collect goes directly back into providing our service. We currently receive limited funding from the Federal Government through the LGBTI National Health Alliance to deliver QLife; a national telephone, internet chat and email counselling, support and referral service from 3pm to midnight 7 Days a week.

While we are lucky to receive funding to pay for 1.5 FTE Support Staff and 1.5 FTE paid counsellors (to staff the lines at times when volunteers aren't normally available) and our dedicated team of volunteer counsellors offer their time freely, we get little to no funding to pay for all the other costs it takes to run our service. To pay for things like rent, office supplies, training, volunteer support, marketing and all the other costs we need to rely on fundraising.

In the past we have spent a considerable amount of effort raising funds, and have been quite successful. However, fundraising is difficult, time consuming and labour intensive. History has taught us that when we put our limited resources into fundraising the amount we need to cover our costs, it takes those resources away from our core business; that is helping our diverse community through our helpline.

### Problem

It costs us here at Diverse Voices \$7 per call, on top of QLife funding to provide our quality service. This money needs to be found somewhere. Our past fundraising efforts have kept us going but takes resources away from the helpline. How do we raise the funds needed without draining much needed resources.

### Sponsor A Call Campaign

Many people have said to us that they wish they could help the work we do, but are unable to be counsellors. Here is a way you can help. In this campaign we are asking members of the community to offer to pay \$7 to sponsor a call (or a number of calls if you like) every week or month depending on what you can afford. For a large number of people in our community \$7 is not a lot of money (I know I've paid more for a coffee).

Your \$7 will be used to ensure that a someone contacting us receives the best quality service we can provide. It is certain to make at least one person's day a little easier and may even mean the difference between life and death. Because we are a registered charity all **donations to us are fully tax deductible**.

### How Do I Sign Up

We have tried to make the process of signing up as simple as possible. On the right hand side of your screen on our website (at the bottom if you are on a mobile device) you will see the heading "Sponsor A Recurring Call". Simply use the drop-down box below to select the best sponsorship option that suits you and follow the prompts. We use Paypal to process your secure payment. Should you experience any issues send an email to [info@diversevoices.org.au](mailto:info@diversevoices.org.au)

Thank you for supporting our work. Without support from our great people we wouldn't exist.

